**Kerr Village BIA Board Meeting**

**Minutes**

**Thursday, April 27, 2017**

**Kerr Village BIA Office**

**B-363 Kerr Street**

**Present:**

**Doug Sams, Executive Director**

**Dean MacLean, Chair**

**Chris Stadnik**

**Allan Kowall**

**Terry Hutchison**

**Noel Lorenco**

**Dr. Theresa Bankey**

**Dr. Brett Warren, Vice Chair**

**Steve Clayton**

**Don Wilson**

**Dave Walsh**

**Cathy Duddeck**

**Regrets:** **Robert Nashat**

**Minutes:** Doug Sams

**Proxy:**

**Guests: Diane Childs, Brad Sunderland Town of Oakville re: Façade Improvement Grant Program Information.**

**Jody Harbour, Grandmother Rene Hill, Elder Stephen Paquette re: Information regarding Sheridan College Center for Indigenous Learning and Support**

**Dean MacLean called the meeting to order at 8:00am**

**Pecuniary Interest: None**

**Motion** was made to adopt the Minutes from February 16, 2017. **Moved by Allan**, **second by** **Theresa**. **Motion passed**.

**COMMITTEE REPORTS:**

**Marketing/Communication**

Chris gave information on the banner images and the 4 categories: Retail, Health & Wellnes, Music, Food & Beverage.

The areas will be rotated/placed among the flags. One after the other. Every fifth pole will be the Kerr Village Logo.

Chris said that Inger will take pictures of images and they will be produced and finalized. Gave examples of some of the images. Talked about the retail banner having the Kerr Village Logo on a shopping bag.

Once images are set they will be emailed to board for approval. For example the double banner will have the picture across both poles.

Also discussed was the Towns new banner bylaw which has gone into affect and has impact on the large poles.

Chris brought up how do you pick and chose with so many different retailers in Kerr Village.

Cathy said you look at through the lense of what you would see on the street.

Banners motion made in principal for images for graphics **Moved by Chris second by Cathy Motion passed.**

Chris gave an update on the promotion with Rain/Senses.

Rain/Senses promotion with landing page cost**: $315.00 Moved by Chris Second by Dean Motion passed.**

**Street Scaping:**

Doug passed out a package with all of the banner production quotes. The Street Scaping Committee will recommend that Classic Display produce the banners .Motion for Classic Display to produce the banners was **moved by Cathy and Second Allan. Motion Passed.**

Dean- reported on flowers and benches. Also talked about the façade improvement project for our BIA Office. Also discussed garbage issue.

**Development:**

Allan brought up the parking that is a major issue in our areas.

Terry presented a draft letter on Growth Plan that is to be submitted to the Town. Reported the building heights could possibly be a hinderance to development. Discussion ensued about heights with bonusing and to ease the concerns of the residents.

Cathy brought up the point about going six story height with bonusing.

Terry- One of the key locations for development is the corner of Lakeshore & Kerr St. The other area is Kerr & Florence. Stated that he feels 8 stories is key for development. Also noted the retail consultant report to the Town about building height. Time the next four years is for development.

Terry briefly summarized the letter that summarizes the desired heights for development. Also we should try to find out the reasoning from the residents association about opposition to building heights.

**Special Events/Sponsorship:**

Doug gave a report on the Market and reported that the June Market is full.

Dave- headliners have been booked, contracts signed and deposit sent. Also discussed other groups and filling the void for Jazz.

Dean-talked about auctioning off a guitar from a headliner as a sponsorship opportunity. Some different situations were discussed.

Doug talked about special Kerrfest announcement to take place in the latter part of June.

Dean discussed that the board needs to assist with Sponsorship. Try to do Sponsorship of different things.

**Strategic Plan:**

Nothing to report

**Finance:**

Kerr Village BIA Budget moved out of ASC and will go forward to Council for approval at their next meeting.

**Long Term Planning:**

Cathy- up date on projects, hearings, and issues with different properties.

**Nomination:**

Nothing to report

**ED Report:**

Canada 150 Flag

Muskoka Chair

Turned in Application to Halton Region re: Holiday Exemption Act

Visit Oakville Meeting

Administrative Services Meeting (2)- re: budget

Bathrooms 2 Go Grand Opening

KPMG Audit

AGM

Development Committee Meeting with WRRA

Hand Made Market Planning

Met with Several Merchants regarding patios

Met with several merchants regarding façade improvement grant

OBIAA Conference

OBIAA-Presentation at Perl meeting re: vacancy rebate

Attended Meeting at Halton Region re: vacancy rebate policy

Attended Chamber 22nd Annual Oakville Awards For Business Excellence

Hosted Parking Meeting at BIA Offices

Chamber Town Economic Update with Mayor Rob Burton

Met with Merchants re: bridge closure

Problem solving with food truck

Met re: Kerrfest (music & beverage)

Attended Kerr Village Growth Review Public Meeting

Report on Flowers & Planters

Met with YR on Kerrfest Marketing Budget and plan

Met with Dave & Wiggy re: Kerrfest

**Motion to receive reports made by Cathy second by Dave. Motion passed.**

**New Business:**

­

Board members will try and have their pictures taken for an update on the website. Chris will make arrangements with Inger.

Public Parking Meeting Senior Centre re: parking issue along John St.

**Motion** **to adjourn made by Cathy, second by Terry**. **Meeting Adjourned**

**Next Board Meeting**

**Tuesday May 25, 2017**